

Advertising in School-Sponsored Media

School-sponsored publications, announcements, radio, and television programs may carry advertising and promotional material, with the following restrictions:

1. Material may not promote the use or sale of materials or services (such as tobacco, intoxicants, and pornographic movies) which are inconsistent with school objectives.
2. Material which is malicious, insulting, or belittling to individuals or groups or classes of individuals is prohibited.
3. Solicitation of advertising or promotional copy should be done in ways which do not exploit or unduly pressure the businesses, persons, or groups being solicited.
4. Students and staff members may not be required to solicit advertising.